

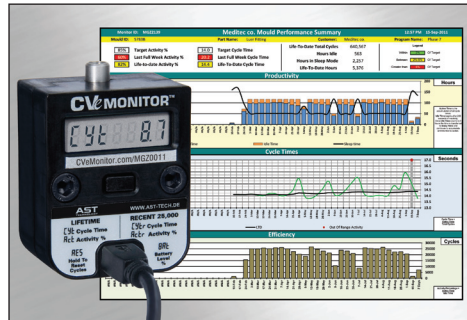
AST TO EXHIBIT AT FAKUMA



AST Technology will exhibit at this year's Fakuma, the leading international trade fair for plastics processing, from 16–20, October, 2012, in Friedrichshafen, Germany.

Featured will be the complete array of AST services including new developments in DFM, Tool Standardisation and Process Optimisation, as well as the **CVe Monitor**, a unique mould monitoring system that is increasingly becoming specified by OEM's as a standard on mould tools around the world.

To arrange an appointment with a member of the AST Technology team please contact **Julia.Heimann@AST-Tech.de** or simply visit us at Stand 1302 in Hall A1. For more information on Fakuma please click **HERE**.



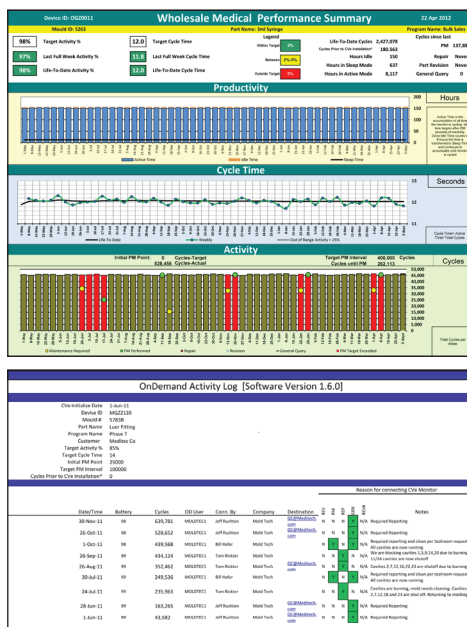
The CVe Monitor, which enables comprehensive monitoring of a mould's activity from anywhere in the world, will be featured by AST at Fakuma.

REMOTE MONITORING REDUCES EMERGENCY TRAVEL

AST has helped many OEM's, moulders and toolmakers to spec and implement the CVe Monitor System to their injection mould tooling programs. As a result, AST regularly receives feedback from customers using this system who tell us how it directly benefits them.

One OEM recently shared the following comment: "The need for troubleshooting-related travel has been cut in half. Because I am receiving weekly reports, I now call a supplier immediately at the first sign of a deviation, which can then prevent a deviation from becoming a problem. But supplier meetings will not go away. In fact, they now are more meaningful and productive. Now when we arrive at a supplier for a scheduled meeting, my team is well prepared with reports of mould history in hand. By reducing emergency troubleshooting travel we estimate a direct savings of €85,000, and that doesn't take into account expenses for spare parts, downtime, etc."

To learn more about the CVe Monitor System and how you can save money and increase the productivity of your tools, visit **www.cve-monitor.com**.



Using AST's CVe Monitor System provided €85,000 in direct savings on emergency travel alone for one OEM.

DID YOU KNOW?

AST published the first of a series of articles in the September edition of **Injection World Magazine** that will address ways in which readers can optimise mould building and plastic part production while also reducing costs.

Titled "**Good Product Design Needs a Structured Approach**", author Andre Eichhorn, General Manager of AST in Germany, discusses the importance of considering manufacturing details during the product design phase in order to ultimately improve quality and cut costs.



Click **HERE** to access this informative article from AST. Contact AST Technology at +49 (0)5221 7 630 695 to discover how you can reduce product development costs for your next project.